

PEPE  
RUIZ

# Let's work together

## José (Pepe) Ruiz

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**peperuiz.com**

## PROFESSIONAL EXPERIENCE

### KNEAD HOSPITALITY + DESIGN

Freelance Sr. Graphic Designer | Washington DC | 05/2022 - Present Day

### ROSA MEXICANO

Freelance Sr. Graphic Designer | New York, NY | 06/2018 - 05/2022

### AMI MAGAZINE

Freelance Desktop Publisher | New York, NY | 03/2018 - 10/2021

### LLADRÓ

Freelance Sr. Graphic Designer | New York, NY | 12/2016 - 11/2019

Press advertising for US national publications. Landing pages, web ads, banners, eblast, evites, ad slicks, animations and videos. Environmental design: signage for events: counter cards, posters, tent cards, table schematics... Large format printing: window displays, billboards, window vinyls, duratrans, etc. Marketing materials for all mailings gift shows and events, sales photos, program sheets, materials catalogs, invitations, postcards, signage, etc.

### GLOBAL BRANDS GROUP

Freelance Sr. Graphic Designer | New York, NY | 07/2018 - 08/2018

Temporary position working at the Internal Communications Department.

### ECUSA (Spanish Scientifics in USA)

Freelance Sr. Graphic Designer | New York, NY | 03/2016 - 05/2017

Designing brochures, flyers, web banners, for events, etc.

### SUPER SOCCER STARS

Freelance Sr. Graphic Designer | New York, NY | 08/2016 - 02/2018

### LA NACIONAL Spanish Benevolent Society

Freelance Sr. Graphic Designer | New York, NY | 03/2016 - Present day.

### 5KOUNT

Freelance Sr. Graphic Designer | West New York, NJ | 09/2016 - 12/2016

Designing and setting up pattern files for sublimation printing and supervising the printing process.

### TIME WARNER

Freelance Sr. Graphic Designer | New York, NY | 03/2016

Temporary position to cover a peak workload in the marketing department.

### VISUAL STREET DE COMUNICACIÓN

Art Director | Madrid, Spain | 02/09 - 08/2015

Conducting 360° advertising campaigns, including TV, radio, digital (e-mailing and web), print (newspapers and magazines), out-of-home advertising... Editing publications and editorial projects, both in paper and digital.

### GRUPO ELBA

Graphic Designer | Madrid, Spain | 08/2008 - 12/2008

### 727 MARKETING GLOBAL

Graphic Designer | Madrid, Spain | 11/2006 - 06/2008

### LA NUEVA ALCARRIA NEWSPAPER

Desktop Publisher | Guadalajara, Spain | 05/2006 - 11/2006

## EDUCATION

### Certificate Program in Motion Graphics.

PRATT INSTITUTE | Manhattan Campus (New York City) 26 sessions | 7.8 CEU'S. Sept./2016

### DPS Adobe Digital Publishing Suite.

Interactive documents and digital publications with Indesign CS6

MSL Formación (Madrid) 15 h. July/2012

### Certificate in Creative Advertising

Creativa - Escuela de Creativos (Madrid)

250 h. Mar./2006

### Associates' Degree in Graphic Design and Desktop Publishing

Puerta Bonita Institute (Madrid)

2 academic years. 2004/06

## SKILLS

### Software

Adobe Indesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe Muse  
Adobe Acrobat Pro  
Keynote

### Core Competencies

Email Marketing  
Graphic/ Digital Design  
Digital Marketing  
Web Design (Wordpress)  
Social Media  
Photo/Video Editing  
Cross-team Collaboration

## QUALITIES

Open-minded  
Curious  
Collaborative  
Detail Oriented  
Flexible

## INTERESTS

Movies (Blade Runner)  
Travel (Anywhere)  
Music (80s synthpop)  
Tech (Apple)